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FRENTZEN FLORAL GARDENS

309 Lake Avenue
Pitman, New Jersey



(Formerly trading as Virginia
Lee Gardens, Greensboro, Md.)
(SINCE DEC. 1, 1947)

This List Cancels All Previous Quotations

(1950 Edition)

Published At Pitman, N. J.

"A Message From The Boss"

Dear Flower Lover:

Just a word about our new location. It is larger, more conveniently located and all set up to give you extra special service. We are using our own name FRENTZEN FLORAL GARDENS. After 23 years in the Florist business, we have come to the conclusion that folks like to know who they are dealing with, there is no name like your own.

Here at Pitman we have far more glass (greenhouses) to grow more varieties and room for research to improve quality and originate new strains. Our shipping facilities are greatly improved by advantageous transportation conveniences. This move has been made in the interest of our customers, to enable us to do an even better job of supplying high quality plants, expert packing, at lowest possible cost.

This Price List is the most complete we have ever offered. Listed are over 110 varieties of African Violets, the best of the older ones and the most outstanding of the new varieties. All plants have been Selenate treated, grown in certified houses and represent the highest quality obtainable.

We wish to take this opportunity to thank you one and all for your patronage, and trust we may continue to be of service to you in the near future.

Yours for quality plants,

Sustaining Member:
African Violet Society
of America, Inc.

Alex. H. Frentzen
FRENTZEN FLORAL GARDENS
309 LAKE AVE. PITMAN, N. J.

"Letters To The Editor"

(Unsolicited Letters From Satisfied Customers)

Jan. 22, 1950—What a wonderful packing system you have! My Amazon Pink came in perfect condition last Friday and it was cold here. Not a leaf broken. I am more than pleased. Thank you so much. Sincerely, Mrs. F. E. S., Elizabeth, N. J.

Feb. 5, 1950—Many thanks for the very fine Violet leaves, they arrived in very good condition. Again thanks, Mrs. G. A., Union, N. Y.

Feb. 6, 1950—You will never be able to realize the great pleasure you have given me by sending those perfectly beautiful rooted Violet cuttings so promptly, and in such excellent condition. Yours for continued success and all good wishes, I am, C. S. Milwaukee, Wis.

Feb. 17, 1950—I want to tell you the Violets reached me in very good shape, and are looking fine, they are going right on growing. Thank you, Mrs. J. J. B., Modesto, Calif.

Mar. 5, 1950—Just a little note to let you know I received the Violets and they were all so fresh, no trace of travelling so far. All look so healthy and full of life. Thanks again for sending them so soon, I thought it would be some time before I received them. Sincerely, Mrs. H. W., Pueblo, Colo.

Mar. 8, 1950—I received my order of 10 baby Violets, they were in perfect condition, not even a leaf wilted or crushed. They are all growing and I am proud of them. A satisfied customer, E. B. R., Waterlick, Va.

Mar. 24, 1950—The Lady Geneva violet you sent me arrived to-day in perfect condition. Thanks a lot for sending me such a nice plant. Respectfully, Mrs. J. E. T., Lincoln, Nebr.

Mar. 31, 1950—I received my Violets in perfect condition, not one leaf broken and just as fresh as when they were packed. Very respectfully, M. E. B., Springfield, Ohio.

Apr. 16, 1950—My African Violet rooted cuttings arrived on Friday in perfect condition. I shall enjoy watching them grow and tending them. Thank you very much. Miss P. N. O., Rockland, Maine.

Apr. 28, 1950—I am well pleased with the Violets, they arrived in fine shape. Thank you, Mrs. P. H., Uniontown, Pa.

May 1, 1950—I would like to congratulate you on the wonderful job you did in packing the African Violets. The plants were in wonderful condition, thanks to your perfect job in packing them. Sincerely yours, E. B. C., Mexico City, Mexico.

"FREE OFFERS" (Effective July 1, 1950)

With every PLANT ORDER amounting to \$10.00 or more we send you FREE the new, revised booklet Care & Culture of African Violets, by Lloyd Putnam Lindsey.

With every PLANT ORDER amounting to \$30.00 or more we send you FREE any book of your own selection from our BOOK DEPARTMENT.

NOTE—Do not include Supplies, Cuttings, Leaves etc. in totaling your order. This applies to Plant orders only.

African Violet Plants



NOTE—To the best of our knowledge all plants are listed by their true, original names. If they are known by any other name that name is noted in parentheses () to this effect.

BLUE SELECTIONS

BLUE BIRD—Med. blue-violet	\$.85
BLUE BOBBY—Attractive medium blue	1.50
BLUE BOY—Deep blue-violet	.85
BLUE BOY IMPROVED—Larger blue-violet blooms	1.00
BLUE BUTTERFLY—Light medium blue	1.50
BLUE EYES—(BLUE SKY)—Pale blue-violet	1.25
BLUE FANTASY—(Our Own Introduction)— New sky-blue	2.00
BLUE LEATHERNECK—Wavy foliage, med. blue	1.25
BLUE TREASURE—(Blue No. 3)—New medium blue	2.00
BLUE VELVET—Rich purple-blue	1.50
BLUE WARRIOR—New, outstanding, deep blue	2.50
DU PONT BLUE—Massive blue-violet blooms	1.25
IONANTHA—(Species)—Light blue-violet	1.00
KEWENSIS—(Species)—Wafer thin leaves, med. blue	1.25
MARIE ANTOINETTE—New, soft blue shade	2.00
MARINE—Large lav-blue blooms	1.50
MERKEL'S LIGHT BLUE—Pretty leaf, pale blue	1.50
MERKEL'S MED. BLUE—(Blue Bird No. 2)— Medium blue-violet	1.50
MERMAID—Pleasant lav-blue shade	1.50
MIDNIGHT—Vigorous, large lav-blue	1.25
MILDRED'S CHOICE—(Our Own Introduction)— New azure-blue	2.00
MRS. BOLES—Quilted, light lav-blue	1.50
MYRTLE—Exquisite, periwinkle-blue	1.25
NEPTUNE—Round petals, deep violet-blue	1.00
NORSEMAN—(Ozark Skies)— Round petals, med. blue-violet	1.00
NOSEGAY—Attractive foliage, med. blue	2.00
OLD LACE—Scalloped leaf, medium blue	2.00
PATRICIA—(Our Own Introduction)— New lavender-blue	2.00
PERIWINKLE—Light grey-blue, white eye	2.00
RUFFLES—Olive green leaf, med. blue	1.25
SAILOR BOY—Pale blue-violet	1.00
SAPPHIRE—Deep sapphire-blue	1.00
SKY BLUE—(Tinted Lady)—Pretty light grey-blue	1.25
THIRTY TWO No. 32—Dark green leaf, med. blue	1.50
TOPAZ—Upright, deep blue-violet	1.50
VIKING—(Royal Sunset)— Round petals, deep blue-violet	1.00
VON DIETRICH—Dark leaf, medium blue	1.50

YOU CAN BUY THEM CHEAPER, BUT NONE BETTER

WHITE SELECTIONS

SNOW QUEEN—Rounded leaf, crystal-white	\$ 2.00
WHITE LADY—(Pat'd.)—Very popular pure white	1.00
WHITE PIXIE—Long, narrow leaf, true white	2.00
WHITE WATER LILY—Wavy leaf, erect white blooms	2.00

ORCHID and RED SELECTIONS

FRIEDA—(Red Ionantha)—Dark red-violet	1.50
ORCHID BEAUTY—(Trilby, Mary Wac, Plum, Betty Joe, Orchid Queen)—Lavender-orchid blooms	1.25
ORCHID NEPTUNE—New, orchid-pink, dark eye	2.00
RED BICOLOR—(Bicolor)—Pretty tu-tone blooms	1.25
RED BIRD—New, deep red-purple	1.50
RED HEAD—Round petal, medium red-violet	1.25
RED KING—New, bright claret-red blooms	2.50
REDLAND—Attractive leaf, deep violet-red	1.50
SUNRISE—New, vivid violet-red	2.50

PINK SELECTION

AMETHYST PINK—Dainty lilac-pink blooms	1.50
BLUSHING MAIDEN—(Blush Beauty)—pale blush pink	1.00
DAINTY MAID—(Pink Lady)—Med. pink blooms	1.50
PINK BEAUTY—(Pat'd.)—Original true pink	1.00
PINK LEATHERNECK—Wavy foliage, medium pink	1.50

SPECIAL SELECTIONS

HYBRID SEEDLINGS—(Un-Named)—Grown from seed, blues, maroons, and lavenders, scalloped foliage	\$ 1.50
LADY GENEVA—(Pat'd.)—Brand new, only one of it's type, blue flowers with white border, very striking	2.50
VARIEGATA—Variegated leaf sport, foliage streaked with green and white markings (limited supply)	3.00

LAVENDER SELECTIONS

AMETHYST—(Orchid Lady)—Lavender, bicolor tendency	\$ 1.00
COMMODORE—(Commando, Commander)—medium lavender	1.25
DU PONT LAV-PINK Large foliage and blooms	1.25
GORGEOUS SPOON LEAF—(Pat'd.)—New Lav. self descriptive	2.50
GORGEOUS BICOLOR—New large tu-tone lavender	2.50
JESSIE—(W. C. Amethyst)—Dainty lavender-pink	1.25
LAVENDER BEAUTY—New free-flowering lavender	2.00
LAVENDER BICOLOR—New lavender tu-tone	2.00
LAVENDER LADY—Pretty medium lavender-red	1.25
LAVENDER PINK PRINCESS—New lav-pink coloring	3.00

PURPLE SELECTIONS

ADMIRAL—Deep rich purple	\$ 1.00
DICKSON'S PURPLE—Dark leaf, deep purple	1.50
MENTOR BOY—(Pansy Purple)—Popular red-purple	1.25
PANSY—(Our Own Introduction)—New reddish purple	1.25
PURPLE PRINCE—Vivid purple	1.25
PURPLE MIST—Deep violet-purple	1.50
ROYAL ROSE—New rosy-purple	1.50

EXTRA HEAVY PLANTS

We can supply larger, more matured plants in 3 inch pots of most varieties as follows:

\$.85 and \$1.00 Varieties	\$ 1.50
\$1.25 and \$1.50 Varieties	2.00
\$2.00 and \$2.50 Varieties	3.00

PLEASE MENTION SECOND CHOICE, AS WE MAY BE TEMPORARILY OUT OF A CERTAIN VARIETY.

DOUBLE SELECTION

DOUBLE MARGARET—(Pat'd.)—Deep royal-blue	\$ 1.50
DOUBLE NEPTUNE—King of the doubles, bright blue	2.50
DOUBLE ORCHID—(Dble. Orchid Beauty)—rich deep wine	2.00
DUCHESS—(Dble. Russian, Dble. Blue Boy)—medium purple-blue	1.50
FISCHER'S DARK LAVENDER—(Masterpiece)—Large dark lav.	2.00
FISCHER'S LIGHT BLUE—(Crystal Blue)—Clear light blue	2.00
FISCHER'S LIGHT LAV.—(Creation)—Light lav. blooms	2.00
FISCHER'S TU-TONE—(Tu-Tone Dble.)—Light mauvette-lav.	2.50

MY LADY SERIES

Introduced in our previous catalog and growing more popular every day. All have scalloped leaves, mostly marked with a white spot at base similar to Blue Girl, available in six new distinctive colors.

MY LADY CAROL—Lavender tinted blue	\$ 1.50
MY LADY ELIZABETH—Large, med.-blue blooms	1.50
MY LADY FRANCES—Dark blue, reddish tint	2.50
MY LADY JOAN—Pale, grey-blue blooms	2.00
MY LADY MARION—Exquisite light blue	1.50
MY LADY SUE—Large, red-lavender blooms	1.50

SUPREMES

Included in this group are some of the latest releases, first time offered by us. SUPREME is the ideal word to describe them, unlike the Amazons they too have massive blooms and broad, ovate leaves. Worthy of any collector's consideration.

BLUE BOY SUPREME—Original deep blue-violet	\$ 1.50
BLUE GIRL SUPREME—Large, deep violet-blue	1.50
BLUSHING MAIDEN SUPREME—Huge blush-pink blooms	1.50
MENTOR BOY SUPREME—(Pansy Purple Sup.)—New, deep violet	2.50
NEPTUNE SUPREME—New, deep violet-blue	2.50
ORCHID BEAUTY SUPREME—New, lavender-orchid	2.50
PINK BEAUTY SUPREME—(Pat'd.)—Deep, clear pink	2.00
RED HEAD SUPREME—New, large claret-red blooms	2.50
WHITE LADY SUPREME—(Pat'd.)—Large glistening white blooms	2.50

AMAZONS

Listed here are several new "AMAZONS" of unusual merit, offered for the first time by us. Blooms are all extra large and foliage typically "AMAZON" in appearance.

AMETHYST AMAZON—New Lavender-pink	2.50
BLUE AMAZON—(Amazon Blue)—Original deep blue	1.25
LAVENDER LADY AMAZON—New, med. lav.-red	2.50
NORSEMAN AMAZON—New, med. blue-violet	2.50
PINK AMAZON—(Amazon Pink)—Original pink	1.50
WHITE AMAZON—(Amazon White)—Original true white	2.00

GIRLS

The race of "GIRLS" are extremely popular due to their outstanding foliage. Some have large zones of white, deeply cerated edges and some with dark veins. Words fail to describe their striking beauty.

BLUE GIRL—(Pat'd.)—Original Dark Blue Girl	\$ 1.00
BRONZE GIRL—New, bronzy foliage	2.50
LAVENDER GIRL—New, lavender beauty	2.50
ORCHID GIRL—(Red Head Girl)—Medium orchid	1.50
PINK GIRL—New, cupped deep pink blooms	3.00
RED GIRL—New luxurious wine-red	3.00
SAILOR GIRL—New, delicate light blue	2.00

FREE GROWING INSTRUCTIONS WITH EACH ORDER

AFRICAN VIOLET ROOTED CUTTINGS

These are well rooted cuttings, all have been in the propagating bench at least 3 - 4 months before shipping. Enlarge your collection this inexpensive way with the added thrill of watching them grow, or grow into mature plants for resale at a nice PROFIT to you.

Your choice of the following varieties, properly labeled, growing instructions, 10 for \$5.00, this includes Postage and Special Delivery. (NO ORDERS ACCEPTED FOR LESS THAN 10)

ADMIRAL	Rich Violet	MILDRED'S CHOICE	New lt. blue
AMETHYST	Lavender-blue	NEPTUNE	Deep-blue
BICOLOR	Two-Tone	NORSEMAN	Blue-violet
BLUE BIRD	Medium-blue	ORCHID BEAUTY	Lavender-orchid
BLUE BOY	Purple-blue	PANSY	Reddish-purple
BLUE GIRL	Purple-blue	PINK BEAUTY	Deep-pink
BLUSH MAIDEN	Blush-pink	PURPLE PRINCE	Deep-purple
COMMODORE	Medium-lavender	RED HEAD	Violet-red
DAINTY MAID	Medium-pink	ROYAL ROSE	Rose-purple
DUCHESS	Double-blue	RUFFLES	Medium-blue
DUPONT BLUE	Large blue	SAILOR BOY	Pale-blue
DUPONT LAV-PINK	Lav-pink	SAPPHIRE	Light-blue
IONANTHA	Light-blue	SKY BLUE	Grey-blue
JESSIE	Lavender-pink	THIRTY-TWO	Medium-blue
KEWENSIS	Medium-blue	TOPAZ	Deep-blue
LAVENDER LADY	Lavender-red	VIKING	Deep-blue
MENTOR BOY	Deep-purple	VON DIETRICH	Medium-blue
MIDNIGHT	Lavender-blue	WHITE LADY	Pure-white

NOTE—WHEN ORDERING PLEASE MENTION SECOND CHOICE

BOOK DEPARTMENT

15 Delightful, Easy to Follow Books, Showing The Way To New Enjoyment of Plants, Flowers and Garden. (PRICES INCLUDE POSTAGE).

THE AFRICAN VIOLET—by Helen Van Pelt Wilson	\$ 2.75
ANNUAL FLOWERS—by Dorothy H. Jenkins	2.75
AROUND THE GARDEN—by Dorothy H. Jenkins	2.50
BULBS FOR BEAUTY—by Charles H. Mueller	3.50
CARE & CULTURE OF AFRICAN VIOLETS—by Lloyd Putnam-Lindsey. New 4th edition	.60
COOK IT OUTDOORS—by James Beard	2.50
ENJOY YOUR HOUSE PLANTS—by Dorothy H. Jenkins and Helen Van Pelt Wilson	3.00
FLOWER ARRANGEMENT FOR EVERYONE—by Dorothy Biddle and Dorothea Blom	2.75
GARDENING WITH SHRUBS—by Mary D. Lamson	3.50
GERANIUMS—by Helen Van Pelt Wilson	3.50
GREENHOUSE GARDENING FOR EVERYONE—by Ernest Chabot	4.00
MAGIC IN HERBS—by Dorothy H. Jenkins	2.50
PERENNIALS PREFERRED—by Helen Van Pelt Wilson	3.00
ROSES FOR EVERY GARDEN—by Dr. R. C. Allen	3.50
TUBEROUS BEGONIAS—by Worth Brown	2.75

THE ABOVE BOOKS ARE ALL THE LATEST EDITIONS, FULL OF VALUABLE INFORMATION AND WORTHY OF A PLACE IN YOUR LIBRARY.

AFRICAN VIOLET LEAVES

For folks who enjoy starting their own leaves, we offer fresh cut, labeled leaves of most varieties with the exception of the following: Patented, My Lady Series, Girls and Amazons. Your selection .25c per leaf, minimum order accepted 10 leaves. Due to conditions beyond our control, we assume no responsibility for replacement of leaf orders.

(ORDERS FOR LEAVES ARE SENT POSTPAID)

READ CAREFULLY BEFORE ORDERING

AIR PARCEL POST—All shipments to Alaska, Canal Zone, Cuba, Costa Rica, Mexico, Newfoundland, Puerto Rico etc. are shipped via Air Parcel Post. Add .50c extra per plant for this service, we will refund any balance not used.

CANADIAN CUSTOMERS—Must first secure import papers from Canada Dept. of Agriculture and forward same to us as instructions read.

POSTAGE—All orders amounting to \$5.00 or more are sent POSTAGE PAID, (excluding soil) orders under \$5.00 add .50c to cover cost of packing and postage. Wik-Fed Pots, Cuttings, Leaves and Books are sent Postpaid, all other items unless specified are subject to .50c charge on orders under \$5.00.

GIFT WRAPPING SERVICE—We have provided this extra service for a number of years. Plants are attractively gift-wrapped with an appropriate card bearing sender's name enclosed. No extra charge.

CLAIMS—All claims for damaged shipments etc. must be sent upon receipt of goods, not later than 5 days, otherwise will be handled at our discretion.

COLD WEATHER SHIPPING—We do not ship Violet plants, cuttings or leaves during December, January or February (except at customers own risk). All other plants and supplies shipped through out the year.

SECOND CHOICE—When ordering Plants, Cuttings or Leaves, please name several alternatives in the event we are out of your first selection. This enables us to expedite your order promptly.

SPECIAL DELIVERY—Your shipment is assured swifter delivery and is delivered special to you on any day in town and cities. Delivered to house on R.F.D. routes. This extra service is well worth the additional cost of .35c per order.

WIK-FED PLANTING SERVICE—We will plant any variety Violet or house plant in any color or size Wik-Fed Pot for you at no extra cost, just add cost of plant selected and cost of pot. Allow 3 - 4 weeks for delivery so plants may become established. No order accepted for less than 4 Plant-ed Pots, shipped via Railway Express only, express charges to be paid by customer on delivery.

IN CLOSING, We value your order regardless how large or small, and shall conscientiously fill it with quality merchandise and prompt service. We value also your criticism, constructive or otherwise, that guides us to still better relations.

ALEX. H. FRENTZEN.

AFRICAN VIOLET GROWING SUPPLIES

AQUAPIN BUBBLE VASE—Show off your pretty Violet blooms by wearing them in this attractive, plastic, lapel pin. Holds just enough water to keep blooms fresh for days. A little fern, a couple blooms and you have an inexpensive corsage. Choice of 3 colors, Orchid, Green and Clear. .35c ea. Postpaid.

CHARCOAL—Granulated, horticultural grade, ideal for sweetening water when growing Philodendron, Ivies etc. in water containers. Also beneficial for mixing with soil. 10 oz. plastic bag .40c with an order (separate .50c P.P.)



ELECTRIC PLANT STARTER

ELECTRIC PLANT STARTER

—Brand new unit for propagating and seed germination. Size 14" x 17" x 2 1/4" complete with heating unit, thermostat and glass wick waterer. Speeds up your rooting time, carries money back guarantee. \$10.00 ea. Postpaid. \$10.50 West of Mississippi.

FRENTZEN'S AFRI-GROW—A specially prepared potting soil for African Violets, also ideal for Gloxinias, Begonias etc. Sterilized and for extra protection Soilene-treated to destroy all soil-born insects.

3 lbs. \$1.00 Postpaid - West of Miss. add .25c
5 lbs. 1.50 Postpaid - West of Miss. add .35c
10 lbs. 2.50 Postpaid - West of Miss. add .50c

FRENTZEN'S SUPER-BLOOM—Do you have difficulty in getting your Violets to bloom? Here is a "trade secret" we are releasing for the first time, same bloom producing tonic we use ourselves. Clean, safe, simple to use. Just add 1 teaspoonful to 1 qt. of water, water plants with this solution every week or 10 days until buds appear, then discontinue.
1 lb. pkg. \$1.00 P. P.—West of Miss. \$1.25.

FOR SPECIAL OCCASIONS TRY OUR GIFT SERVICE

FRENTZEN'S SUPER-GROW—A specially prepared potting soil for general house plants, such as Philodendron, Ivies, Geraniums etc. Prices same as above for Afri-Grow.

HY-GRO—Ideal fertilizer for African Violets and all house plants, we use it regularly. Just add to water as directed, feed and water your plants with one application .60c per jar Postpaid.



OPTOX—Insecticide for control of mealy bugs, mites etc. on African Violets and most house plants. Safe, easy to use, directions included. (Makes 6 gallons of spray material.) .60c per bottle Postpaid.

PEAT MOSS—Imported, horticultural grade, has many uses, soil conditioning, mulching, rooting cuttings etc. 1 lb. plastic bag .40c with order. (Separate .50c postpaid.)

PLANT LABELS—New, streamlined labels for marking your plants and keeping their identity known. Package of 100 \$1.00 Postpaid.



Great mass of hair roots in half the time.

VERMICULITE—The latest medium for seed starting and rooting cuttings, light, clean and odorless, many other uses such as lightening soil etc. Sold under various trade names. (We have the horticultural grade.) 4 qt. bag \$1.00 Postpaid.



WIK-FED-POTS — Self-watering, scientific, decorative flower pot for African Violets (also other prized house plants) eliminates all guess work of watering. Your choice of seven beautiful colors in new Styron Plastic, all with black base. **IVORY, PINK, YELLOW, GREEN, LAVENDER, RED and BLUE. REGULAR SIZE 4"**—

\$1.15 ea., 3 for \$3.25., 6 for \$6.00., 12 for

\$11.00 P. P. **NEW LARGE SIZE 5"**—\$1.50 ea., 3 for \$4.25., 6 for \$8.00., 12 for \$15.00 P. P. (Every user enthusiastically endorses them.)

UNUSUAL HOUSE PLANTS

PLANTS THAT ARE NEW AND DISTINCTIVE

ARROWHEAD PLANT—(*Nephtytis Liberica*)—Large shield like leaf. 60c each, 2 for \$1.00.

ARTILLERY PLANT—(*Pilea Microphylla*)—Fern like foliage, easy culture. 60c each, 2 for \$1.00.

CHINESE EVERGREEN—(*Chinese Water Plant*)—Thrives in soil or water. 60c each, 2 for \$1.00.

CHINESE FAN PALM—(*Livistonia Chinensis*)—Decorative palm for home. 60c each, 2 for \$1.00.

CRASSULA ARGENTRA—(*Japanese Rubber Plant*)—Shiny green leaves, tinged red when grown dry in sunlight. 40c each, 3 for \$1.00.

CURLILOCKS IVY—New Ivy, Gold Medal winner at New York Show, leaves are curled, waved, crimped. 75c each, 2 for \$1.25.

DIFFENBACHIA—(*Rudolph Rohrs*)—New, pretty variegated foliage. \$1.00 each. 2 for \$1.75.

DRACAENA GODSEFFIANA—Speckled dark green and white leaves. 60c each. 2 for \$1.00.

EUPHORBIA SPLENDENS—(*Crown Of Thorns*)—Green leaves on thorny stem. Red flowers over long period. 75c each, 2 for \$1.25.

GARDEN STATE IVY—New variegated ivy of distinction. 60c each 2 for \$1.00.

GRAPE IVY—(*Vitis Rhombifolia*)—Graceful, grape vine like leaves. 60c each, 2 for \$1.00.

HEART LEAF IVY—(*Hedera Helix Cordata*)—Dark green heart shape leaves. 60c each, 2 for \$1.00.

MOSAIC PLANT—(*Fittonia*)—Native of Peru, green and white mosaic leaves. 75c each, 2 for \$1.25.

PALM CHAMAEDOREA ELEGANS—(*Neanthe Bella Col-linea*)—New dwarf palm, thrives well in the home. 75c each, 2 for \$1.25.

PARSLEY IVY—(*Hedera Helix Specie*)—New novelty English ivy. 60c each, 2 for \$1.00.

PEPEROMIA OBTUSIFOLIA—Handsome dark green rounded leaves, upright grower. 40c each, 3 for \$1.00.

PHILODENDRON CORDATUM—Handsome heart shaped leaves does well in soil or water. 60c each, 2 for \$1.00.

PHILODENDRON SODIRII—Newest type, gray and green leaves, striking contrast. \$1.25 each, 2 for \$2.00.

PIGGY-BACK—(*Tolmia Menziesi*)—Novelty plant, tiny plants grow atop mature leaves. 60c each, 2 for \$1.00.

PIN OAK IVY—Graceful fine cut leaves, resembling oak leaves. 60c each, 2 for \$1.00.

POTHOS—(*Aurea*)—Original green and gold leaf variety. 60c each, 2 for \$1.00.

POTHOS—(*Marble Queen*)—New type, green and white marbelized effect, grows in soil or water. \$1.00 each, 2 for \$1.75.

PRAYER PLANT—(*Maranta Kerhoveana*)—Green leaf, maroon spots, folds leaves at night as in prayer. \$1.00 each, 2 for \$1.75.

SANSEVERIA HAHNII—(*Mother-In-Law Tongue*)—New dwarf rosette type sanseveria, very hardy. 75c each, 2 for \$1.25.

SENECIO MIKANIODES—(*Parlor Or German Ivy*)—Fast grower, shiny green angular leaves. 60c each, 2 for \$1.00.

SCENTED GERANIUMS—Old favorites of the following varieties: Orange, Gooseberry, Ginger, Lime, Rose, Peppermint, Strawberry, Limoneum, Rober's Lemon Rose and Lemon Crispum. 75c each.

STAR OF BETHLEHEM—(*Campanula Isophylla*)—Trailing house plant, bears star shaped blooms from August-November. 75c each.

STRAWBERRY BEGONIA—(*Saxifraga Sarmentosa*)—Leaves striped silver-white, sprays of white blooms early summer. 60c each, 2 for \$1.00.

SUNSET IVY GERANIUM—Variegated leaf, tints pink when grown in sun, trailing, blooms single lavender. \$1.25 each.

TRADESCANTA—(*Wandering Jew or Inch Plant*)—Both colors, white and green, or red and silver variegation. 60c each 2 for \$1.00.

VARIEGATED CRASSULA—New technicolor version of the Chinese Jade Plant, green and white leaves, pink tint. 75c each, 2 for \$1.25.

VARIEGATED NEPHTHYTIS—(*Reutenschroer's*)—New graceful, green and white foliage. 75c each, 2 for \$1.25.

VARIEGATED PEPEROMIA—Sturdy and colorful, round green and gold leaves. 60c each, 2 for \$1.00.



WATERMELON BEGONIA—(*Peperomia Sandersi*) — Very striking grey and green leaves, striped like a watermelon. 60c each, 2 for \$1.00.

IF SATISFIED TELL YOUR FRIENDS --- IF NOT TELL US